

Seven questions that may hold the key to slipping your own bonds:



1. Could you cope with sacrificing a degree of autonomy?
2. Can you comply with a sensible risk-reducing professional code of practice?
3. Would you be prepared to learn to use a sophisticated front office software system?
4. Do you see the merits of changing identity if a partner has a good brand and reputation?
5. Are you willing to master the best back-office system on the market?
6. Should you pay a sign-on fee if you wished to join an exclusive business?
7. Is it fair to hand over a share of increased profits to those who make it happen?

If the answer to any (or all) of the above 'No' then there'd be absolutely no point in our wasting your time. But, if you already realise that to become a justteachers conversion franchise could enable you to survive and thrive in the teacher supply business whatever the recession brings.



Ten reasons why a conversion franchise could grant you unexpected freedoms:



1. **WE OFFER A ROUTE TO MARKET**
Smaller businesses like yours are notoriously hard to sell. Don't worry they'll get nothing more than making-ends-meet. But conversion franchises with a reputable brand establish a track record of sales and profitability that makes them more sellable.
2. **WE PROVIDE A STRUCTURED EXIT PLAN**
We'll buy out our own franchisees for a fair fee once their performance is established - or allow them to be sold to third parties if you think they'll pay more. So your options are open.
3. **OUR ENVIABLE GROWTH IS NO ACCIDENT**
In recent years we've grown by 30% p.a. That's the result of our company being run by the best experienced experts who give our franchisees strategic support and guidance.
4. **OUR CORPORATE COMPLIANCE ALLOWS FOR A DEGREE OF AUTONOMY TOO**
We need to limit risk. And avoid diluting the brand. But we also need people who think for themselves and can comply with corporate guidelines. These needs aren't mutually exclusive.
5. **OUR WELL OF TEACHING TALENT IS PRETTY INEXHAUSTIBLE**
The most teachers ever get your hands on, the more business you can do. A lot of our teachers are Australian and are therefore much sought-after. We're paid £100,000 into getting up that supply chain and it's a guarantee that our franchisees are free to draw on.
6. **ADOPTING OUR SYSTEMS CAN FREE UP YOUR CASH-FLOW**
Our payroll, credit control and invoice discount factoring system lets franchisees draw on funds which actually save them weeks or months before they start up. Right now this facility could be a real lifesaver!
7. **OUR ECONOMIES OF SCALE CAN SUBSIDISE YOU**
Most small operators cannot afford to create great promotional collateral. Yet we can fund creative concepts and fund them as well as purchasing and printing in bulk. But other valuable benefits include cheaper insurance and great IT, including smartphones, tablets and apps, software.
8. **OUR BUSINESS SUPPORT FUNCTIONS CAN FREE UP YOUR AGENDA**
Our franchisees are using state-of-the-art front office and back-office systems. We provide the training. The efficiency gains mean that you can spend more time selling as well as attracting existing clients.
9. **OUR CULTURE IS ESSENTIALLY MORAL, ALTRUISTIC AND BUSINESSLIKE**
We believe that commercial success starts from adherence to best practice principles and procedures. That moral dimension should be meaningful, that jobs and processes should be aligned to work, and that the philosophy - and its rewards - should be embraced by all stakeholders.
10. **OUR FRANCHISEES SURVIVE ON OUR OWN-WAIVE**
Small agencies simply cannot afford to invest in IT as we do. We've provided several reasons why Search Engine Optimisation as that we top virtually every internet search that parents and teachers make.



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justteachers

unleashing limitless commercial potential
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